

SENAL SMH KIOSK NOTES

RECENT GRADUS GROUP DISPLAY:



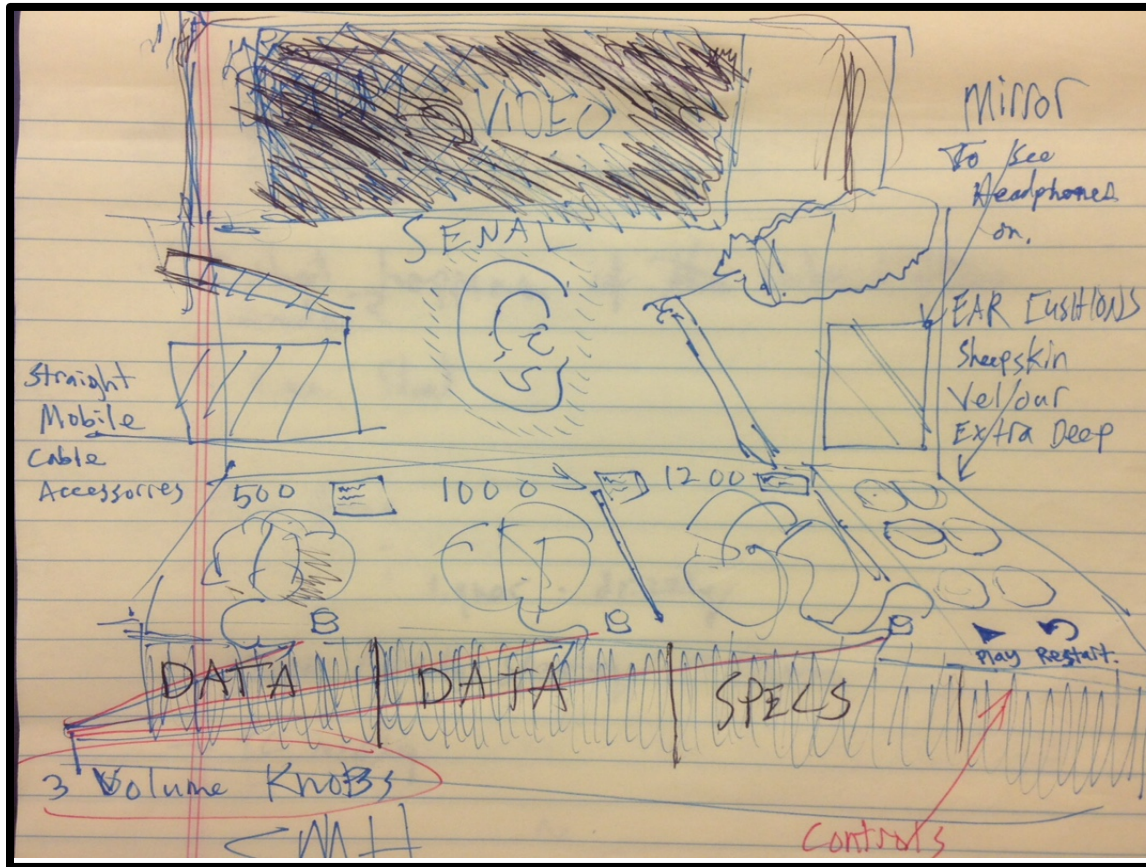
Can we improve on this?

Yes, we can.

The Senal SMH headphone display will welcome prospective customers and will feature the range of accessories and products in a tactile, interactive experience that engages the main senses and can be used by 3 people at once.

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Proposed Mock-up:

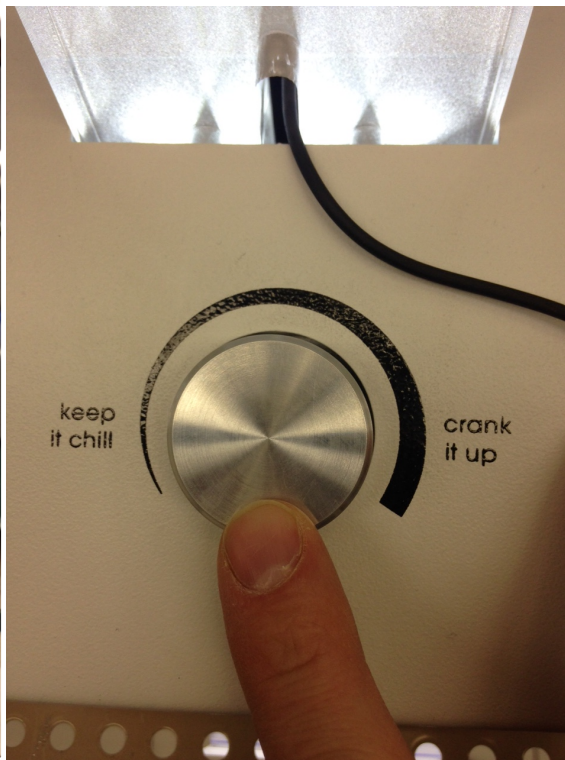


Concept of a large ear, an iconic image to speak to the primitive instincts of store-goers, turned into a huge pair of headphones. See final installation at end.





Goal: Make it user-friendly. Take inspiration from other displays that work, like these.



Final version



