

VIDEO	AUDIO
SENAL LOGO	(MUSIC: Classical + a hip-hop beat)
<p>1. EXT. WIDE: <b>SKATEBOARDER</b> IN SKATEPARK jumps a ramp. PAN TO: A <b>CAMERAMAN</b> films it wearing <u>SMH-500s</u>. OVERLAY TEXT: SMH-500</p> <p>CUT TO:</p> <p>2. INT. WIDE: FIGHTING COUPLE. A <b>man</b> throws junky headphones on the ground in a rage. His <b>wife</b> recoils. DOLLY BACK: <b>BOOM</b></p> <p><b>OPERATOR</b> with <u>Auray ABP-59N</u> pole wears <u>SMH-1000s</u> as he mics the scene. OVERLAY TEXT: SMH-1000</p> <p>CUT TO:</p> <p>3. INT. CLOSE: HANDS PLAYING UPRIGHT BASS. PAN UP: <b>Bass player</b> wears blue SMH 1200s. OVERLAY TEXT: SMH-1200</p> <p>4A. BIRDS EYE VIEW, THEN MEDIUM TRACKING SHOT: of the three headphones on a white background.</p>	<p>RELATABLE NARRATOR (V.O.)</p> <p>Looking for great headphones? Whether you're a student learning your craft, or a pro earning your paycheck, if clear, precise sound matters in what you do, then Senal's SMH line of Studio Monitor Headphones may have just the pair you need. All three SMH models have been meticulously designed to ensure accuracy, comfort, and durability. SMH promises precise monitoring for accurate mixing and recording, comfy over-the-ear fit with replaceable and alternative ear cushions, and a durable build for rigorous use. Which model is best for you? Let's find out. (:32)</p>

<p>LOWER 3RD: SMH-500, Light Field and Studio</p> <p>5. WIDE: CLASSROOM. A TEACHER (ED) HELPS SEVERAL STUDENTS wearing <u>SMH-500s</u> while editing a video assignment.</p> <p>6. INT. MEDIUM: COMPUTER SCREEN A student (BEN) cuts skateboard video.</p> <p>7. DOLLY OUT: SMH-500s on white</p>	<p>SMH-500 Professional Studio Headphones are designed for long-lasting comfort. Their 10-foot coiled cable allows freedom of movement for musicians, editors, and engineers. The SMH-500 provides accurate sound at a great value - without sacrificing quality. (:47)</p>
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<p>LOWER 3RD: SMH-1000, Professional Field and Studio</p> <p>8. INT. MEDIUM: <b>SOUND MAN'S (ED)</b> BAG.</p> <p>Hands unzip his <u>Ruggard day pack</u>. The Senal SMH-1000s sit folded up inside.</p> <p>9A. CLOSE-UP: A HAND grabs the collapsed SMH 1000s, locks in the straight cable.</p> <p>9B. POV: WAIST. He plugs it into the <u>H4N / mixer in his audio bag</u>.</p> <p>9C. Sound man in bed watching video with an <u>iPad</u> and 1000s.</p> <p style="text-align: right;">CUT TO:</p> <p>10. EXT. over the shoulder: GUERILLA VIDEO CREW films a <b>reporter (DOLLY): cameraman (CARL and sound mixer (ED)</b> ply their craft.</p> <p>11. CLOSE-UP: THE MIC at the end of the mixer's boom pole. (SOUND: WIND DISTORTION). The sound man puts an <u>Auray windscreen</u> on it.</p> <p>12. INSERT: POV: MIXER. He lowers the headphone level.</p> <p style="text-align: right;">CUT TO:</p>	<p>If you're doing field production on a video shoot, pack the Senal SMH-1000 and you'll be glad you did. Not only does it fold up for travel, but its wide headband pad increases comfort, and it comes with two removable cables for ease-of-use with cameras and portable music players. The SMH-1000s have the longevity and ruggedness pros need when their reputation is on the line. They also sound fantastic when you just want to listen to your favorite tunes or binge watch a tv show on your iPad.</p> <p>Location sound mixers know a clean sound print is critical. The 1000's wide response detects low end frequencies, like wind, that can ruin a good take. So they catch the noises you need to monitor in real time, making your job - and your team's job - easier.</p>
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LOWER THIRD: SMH-1200,  
Professional Music Monitoring  
15. WIDE: MUSIC STUDIO, over-the-  
shoulder of the **engineer** a 4-  
PIECE BAND wearing each color of  
SMH-1200s jams. Engineer bobs his  
head, listening on Senal ASM-6s.

CUT TO:

16. MONTAGE: a variety of medium  
and close, shallow depth-of-field  
shots: VU METER JUMPING, HAND  
ADJUSTING LEVELS ON MIXER,  
VARIOUS DETAILS OF ENGINEER  
WORKING, HEADPHONES ON PLAYERS,  
GUITAR FRETWORK; **MALE SINGER**  
**BELTING (COULD BE ADAM)**, **FEMALE**  
**DRUMMER (DOLLY, or GERTIE)**  
HITTING THE SNARE, CYMBAL, KICK  
DRUM; **BASSIST (FRANK)** PLUCKING.

CUT TO:

17. MEDIUM: LIMO BACKSEAT.  
DRUMMER IN RED SMH-1200s grooves  
to the playback from her  
smartphone. She gets a call.  
INSERT: PHONE - INCOMING CALL:  
"On Fleek Records"  
INSERT: TILT-UP: She presses the

If you're laying down that heat at  
the lab, you want a pair of cans  
that go the distance. SMH-1200s  
are made for reproducing music the  
way it was intended to sound.

They're robust enough to handle  
pro mixing consoles and headphone  
amps, yet they also sound great  
with smartphones and MP3 players.

With the SMH-1200 you'll detect  
excellent highs, a smooth mid-  
range articulating details without  
sounding harsh or unnatural, *and*,  
an enhanced low end for monitoring  
sub bass frequencies. So you hear  
every part of the mix, everywhere  
you work. Also, 1200s come with  
extra deep ear cushions for added  
comfort. The included mobile cable  
makes it easy to listen on the go  
and take calls using the in-line  
microphone. Not to mention, they  
come in four custom colors, so you  
can rock out in style. (MUSIC:  
Sting builds to a dramatic coda.)

<p>18. MUSTACHIOED NEWS ANCHOR IN BURGUNDY BLAZER:</p>	<p>"Also available in burgundy."</p>
<p>19. ZOOM OUT: 3 models of headphones, as seen; optional accessories pop-up. OVERLAY TEXT.</p> <p style="text-align: center;">DISSOLVE TO:</p> <p>SENAL LOGO on white</p> <p style="text-align: center;">INSERT:</p> <p>SUBTITLE: A Gradus Group Brand</p> <p style="text-align: center;">DISSOLVE TO:</p> <p>SenalSound.com</p>	<p>There you have it. The SMH headphone line for professional field and studio use - from Senal: Sound that compels you. Feel free to ask a sales person for help, or visit us online at Senal Sound dot com. (2:30)</p>